



1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one (1), exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer should show the range of the lowest price and cite the areas to which the prices apply. See Page 4 or add rate table.

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility, and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item.

Labor Category for GSA Schedule	Hourly Rate: Year 1	Hourly Rate: Year 2	Hourly Rate: Year 3	Hourly Rate: Year 4	Hourly Rate: Year 5
Project Manager	\$76.00	\$78.28	\$80.62	\$83.03	\$85.52
Account Coordinator	\$80.75	\$83.17	\$85.66	\$88.22	\$90.86
Creative Director	\$142.50	\$143.58	\$146.75	\$151.15	\$155.68
Senior Designer	\$80.75	\$83.17	\$85.66	\$88.22	\$90.86
Graphic Designer**	\$74.10	\$76.32	\$78.60	\$80.95	\$83.37
Production Artist	\$66.50	\$68.49	\$70.54	\$72.65	\$74.82
Marketing Consultant	\$104.50	\$107.63	\$110.85	\$114.17	\$117.59
Marketing Assistant	\$40.85	\$42.07	\$43.33	\$44.62	\$45.95
Digital Media Analyst	\$57.00	\$58.71	\$60.47	\$62.28	\$64.14
Digital Media Specialist **	\$95.00	\$95.72	\$97.85	\$100.78	\$103.80
SEO/SEM Specialist	\$104.50	\$107.63	\$110.85	\$114.17	\$117.59
Sr. Market Research Analyst	\$185.25	\$190.80	\$196.52	\$202.41	\$208.48
Research Assistant	\$38.95	\$39.24	\$40.11	\$41.31	\$42.54
Content Strategist	\$72.20	\$74.36	\$76.59	\$78.88	\$81.24
Copywriter	\$90.25	\$92.95	\$95.73	\$98.60	\$101.55
Copy Editor	\$61.75	\$63.60	\$65.50	\$67.46	\$69.48
Senior Web Developer	\$90.25	\$92.95	\$95.73	\$98.60	\$101.55
Digital Strategist	\$104.50	\$107.63	\$110.85	\$114.17	\$117.59
Digital Programmatic Specialist	\$118.75	\$122.31	\$125.97	\$129.74	\$133.63
PPC/Keyword Analyst	\$90.25	\$90.25	\$92.95	\$95.73	\$98.60
UI/UX Designer/Analyst	\$125.00	\$128.75	\$132.61	\$136.58	\$140.67
Social Media Coordinator	\$76.00	\$76.18	\$78.46	\$80.81	\$83.23
Print Production Manager	\$130.00	\$133.90	\$137.91	\$142.04	\$146.30
Email Marketing Strategist	\$81.00	\$83.43	\$85.93	\$88.50	\$91.15
Event Specialist	\$120.00	\$123.60	\$127.30	\$131.11	\$135.04