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Item 2:
Base Price Proposal

Category #1 – Copy / Print Services

Smile Promotions provides a full range of custom print and copy services on a project-by-project basis. Due to the customized nature of print specifications, pricing is quoted individually based on quantity, materials, finishing requirements, turnaround time, packaging, and delivery needs.

Our print and fulfillment capabilities include, but are not limited to:

- Digital and offset printing
- Marketing collateral
- Brochures, flyers, postcards, and sell sheets
- Business cards and stationery
- Presentation folders
- Banners and signage
- Large format printing
- Booklets and catalogs
- Manuals and training materials
- Perfect binding, coil binding, saddle stitching, and folding
- Custom packaging and inserts
- Kitting and assembly services
- Variable data printing
- Mailing and fulfillment services

Contractor promotes a discount of 15% for Category 1, with additional discount possible.

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- Warehousing and inventory management
- Direct-to-recipient drop shipping
- Event and conference materials Promotional inserts and branded print pieces Smile Promotions works with a network of trusted print and production partners to provide competitive pricing, scalable production capabilities, and nationwide fulfillment solutions.

Because many projects are highly customized, services are generally quoted per job rather than through a fixed catalog structure. Pricing discounts are based on project scope, volume, specifications, and production requirements.

Category #2: Promotional Products
Promotional products including apparel, bags, drinkware, outdoor items, stationery, home & kitchen items, wellness products, writing instruments, awards, technology accessories, custom merchandise, branded kits, event giveaways, recognition items, and specialty products.

Discounts vary by product category, manufacturer, decoration method, quantity, and project scope. Smile Promotions offers competitive cooperative pricing through a category-based discount schedule and customized project quotations.
Final pricing is based on item specifications, decoration requirements, quantity, freight, and current supplier pricing. Custom quotations are provided per project.

Contractor promotes a discount of 15% for Apparel, bags, drinkwear, outdoor items, stationery, home & kitchen, wellness, writing instruments, with additional discount possible.

Contractor promotes a discount of 15% for Awards, with additional discount possible.

Contractor promotes a discount of 10% for Tech, with additional discount possible.

Category #3: Graphic Design Services
Graphic design and creative support services including logo development, brand application, promotional campaign design, apparel graphics, event branding, digital mockups, print-ready artwork, signage layouts, presentation materials, social media graphics, custom merchandise concepts, packaging design, and marketing collateral.

Smile Promotions provides project-based creative services tailored to each client's branding standards, campaign goals, and production requirements. Design services are quoted based on project scope, complexity, revisions, and deliverables.
Creative support is available as both standalone services and integrated support for promotional product, print, and fulfillment programs.

Contractor promotes a discount of 10% for Graphic Design Services, with additional discount possible.

Contractor promotes a discount of 10% for Branding / Creative Campaign Support, with additional discount possible.

Contractor promotes a discount of 15% for Production Artwork / File Preparation, with additional discount possible.

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Category #4: Other Ancillary Goods or Services
Smile Promotions provides ancillary goods and services that support procurement, branding, fulfillment, and program management needs. Services include warehousing, inventory management, online stores, kitting, custom packaging, direct-to-recipient fulfillment, event support, artwork proofing, licensing coordination, sourcing assistance, and branded merchandise program management.

Contractor promotes a discount of 10% for Warehousing, Inventory Management, Kitting, Assembly, Custom Packaging, and Fulfillment Services, with additional discount possible.

Contractor promotes a discount of 10% for Online Stores, Employee Stores, Pop-Up Stores, and Branded Merchandise Program Management, with additional discount possible.

Contractor promotes a discount of 10% for Direct-to-recipient Drop Shipping, Mailing Services, Event Fulfillment, and Logistics Coordination, with additional discount possible.

Contractor promotes a discount of 10% for Licensing Coordination, Sourcing Support, Proofing, Artwork Management, and Custom Project Support Services, with additional discount possible.

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Item 3:
Catalog of Services

Contractor's catalog of services may be found at www.smilepromotions.com